

# Shop to support

**Breast cancer research gets a boost from pink products**

GANNETT

In honor of October's status as National Breast Cancer Awareness Month, many companies are offering people the opportunity to give back through the purchase of some pretty nice things. Here are just a few items that will support breast cancer research.



■ Purchasing these beige and pink open toe Mary Ellen Awareness slingbacks means a 20 percent donation of purchase price to the National Breast Cancer Foundation. **\$70** at [uniquevintage.com](http://uniquevintage.com).



■ Clinique The Breast Cancer Research Foundation Pink with a Purpose has an exclusive shade of lipstick and gives **\$3** from each sale to the foundation. **\$15** at [Bloomingdale's](http://Bloomingdale's).



■ This cute In The Pink! 2015 weekly planner will help keep you on track, and a portion of the sale goes to Susan G. Komen Fund. **\$13.99** at [calendars.com](http://calendars.com).



■ Tell time while supporting Breast Cancer Awareness with the TKO Orlogi Breast Cancer Awareness ribbon watch. **\$95** online only at [kohls.com](http://kohls.com).



■ A portion of the sale of the Beauty of Giving Back blush palette goes to the Breast Cancer Research Foundation **\$34** at [Sephora](http://Sephora).



■ 100 percent of the net proceeds for Shower for the Cure shower gel go to the Women's Cancer Research Fund. **\$20** at [Philosophy](http://Philosophy).



■ Camo Cindy loafer features a camo print haircalf upper with a black suede bow detail. **\$228** at [colehaan.com](http://colehaan.com).



■ Go for some serious height with this Night Fever platform loafer by Jeffrey Campbell. **\$99.99** online only at [urbanoutfitters.com](http://urbanoutfitters.com).



■ Marc by Marc Jacobs Rue loafer with feline applique, **\$228** at [zappos.com](http://zappos.com).



■ United Nude Collection Linda wedge loafer, **\$249** online only at [nordstrom.com](http://nordstrom.com).

# Slip-on classics

**Fashionable loafers with a feminine twist**

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A menswear staple is showing up on the feet of women everywhere. Modern details transform this go-anywhere favorite into a fashion statement perfect for any time of the year.



■ Soft style by Hush Puppies Kaden loafers, **\$59** online only at [kohls.com](http://kohls.com).



■ Wenda loafer flats by Calvin Klein, **\$99** at [Macy's](http://Macy's).



■ Cobalt blue suede cent penny flat by American Eagle, **\$14** at [payless.com](http://payless.com).



■ Eastland Newberry loafer has a chunky 2-inch heel. **\$64.95** at [DSW](http://DSW).